

July 2013

FOR IMMEDIATE RELEASE

Euro-notions Grabs Grabbit® Sewing Tools

Euro-notions is pleased to announce the acquisition of Grabbit® Sewing Tools from Blue Feather Products. Feather King and her husband John own Blue Feather and founded Grabbit® Sewing Tools in Ashland, OR in 1980 to create meaningful and useful tools to assist everyone who sews, quilts and crafts stay well-organized.

According to Rhonda Pierce, Euro-notions Marketing Director, “Feather’s sewing tools include the classic Grabbit® Magnetic Pincushion, the widely popular BobbinSavers™ and the new myPad for Needles™ Organizer. These classic sewing tools are a perfect fit with our existing product line of SCHMETZ home sewing needles.”

As an avid seamstress and inventor, Feather uses hands-on knowledge to solve organizational problems inherent to sewing. With the sale of Grabbit® Sewing Tools, Feather will now have more time to sew and develop additional useful and innovative products for distribution via Euro-notions.

Grabbit® Sewing Tools offices and production will relocate to Euro-notions warehouse property in Chicago in mid-July. Availability of Grabbit® Sewing Tools product will continue without interruption through the Euro-notions and Blue Feather sewing notion distribution channels.

Euro-notions is a fourth generation family-owned wholesale sewing notion distributor and the North American importer of SCHMETZ home sewing machine needles. Contact Rhonda Pierce, rpierce@euronotions.com, for more information and business or product acquisition inquiries.

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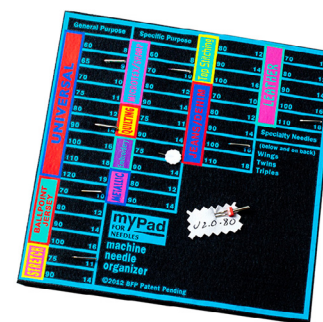
Euro-notions



BobbinSaver™ Bobbin Holder



Grabbit® Magnetic Pincushion



myPad for Needles™

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